

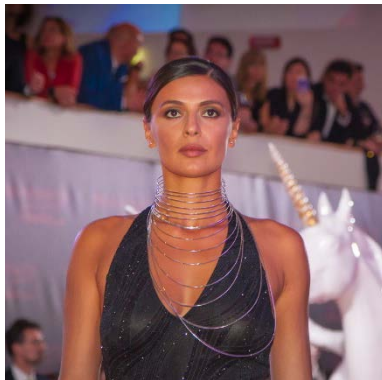
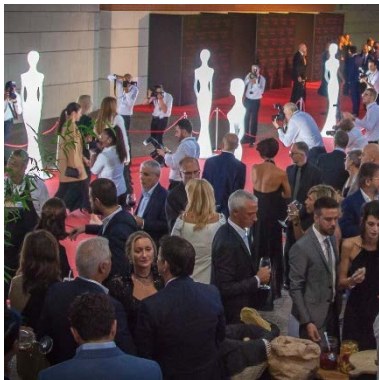
PESAVENTO

Art expressions

PESAVENTO AWARDS 2018

The sheer wonder of the Pesavento dream
on show at the Vicenza Municipal Theatre

Beauty and excitement combined in the prestigious setting of the Vicenza Municipal Theatre, creating a magical, memorable evening with both the Pesavento Awards ceremony and wonderful encounters with international guests, VIPs and personalities. Live video streaming on Facebook involved fans and friends from all over the world in the magic of the evening.



The Pesavento Awards event was designed to focus on two important factors in relation to the company. Firstly, it recognises the strong bond between the brand and its jewellers, who help promote Pesavento throughout the world. Secondly, it celebrates the commitment of those special people who share its important values, such as care for art and beauty, protection of the local area, and social awareness.

The first edition of the Pesavento Awards was a stunning success and, above all, it highlighted our capacity to believe in our dreams. Participation in the event exceeded all expectations, with awards presented to 4 special women and 9 jewellers selected from among 27 finalists. There were nearly 900 guests in the theatre, and more than 188,000 users watched the live video stream.

The evening evolved with a series of glamorous events. From the red-carpet welcome with flashing cameras, to the fashion show with international models followed by 'selfies' with the guests, it was a roller-coaster of surprise, fun and wonder, culminating in a delightful and engaging finale. When the moment came for the presentation of the Pesavento Awards, the theatre was filled with excitement and

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expectation. Renowned presenter Sebastiano Zanolli introduced the winning jewellers, with the awards presented by the Mayor of Vicenza, Francesco Rucco, while the exceptional women received their awards from Chiara Carli, the company's creative genius.

The awards for jewellers



Creativity Category - The most beautiful shop window displays by jewellers.

Italy: Corp di Rovereto (TN)

Europe: Joyeria Tomas (Spain)

Worldwide: Innovacion y Tendencia (Mexico)

Emotion Category - The prize for the best post on social media.

Italy: Etre of Bari

Europe: Sentoro (Greece)

Worldwide: Osare Design (Malaysia)

Performance Category - Jewellers with the best sales results.

Italy: Pafumi il Capitale, Giardini Naxos (ME)

Europe: Hecker (Germany)

Worldwide: Zfolio (USA)

Awards to exceptional women. The evening included awards for four special women who have made significant contributions in terms of art and beauty, protection of the local area, and social commitment: Manuela Bedeschi Bonetti for Villa Pisani Bonetti, Barbara and Deborah Morseletto for the restoration of Cava Arcari, and Emilia Laugelli for the 'InOltre' listening service.