

PESAVENTO

Art expressions

JEWELS TO LOVE. MASTERPIECES TO WEAR

The secret to enchanting success: jewelry inspired by Art
to illuminate the art of being a woman.

Pesavento's style is uniqueness and continuous exploration.



Pesavento stands as an Italian excellence in the international jewelry scene: a trendsetting brand that has secured a prominent place in high-end jewelry stores worldwide, from fashion capitals to renowned tourist destinations. Founded in 1992 by Chiara Carli and Marino Pesavento, the company has always distinguished itself with très chic collections in gold and silver, boasting contemporary and refined designs.

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WEARABLE EMOTIONS

Merging creativity, design, and innovation, Pesavento has brought to life a timeless jewelry concept capable of evoking endless emotions. Each piece is envisioned with the women who will wear it in mind, radiating brilliance for themselves and others.

Inspiration blooms from the magic of encounters and the enchantment of journeys, where architectural and artistic nuances transform into sensations and emotions, enhanced by the precious material of gold and silver. This is the tale of Polvere di Sogni, Dna, Elegance, and Forever Chic: collections that continue to sign the company's success with surprising evolutions and ever-new color propositions.



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SINCE 1992, PESAVENTO IS ART EXPRESSIONS

Over thirty years, Pesavento has given expression to an idea of art and beauty in harmony with women. Pesavento's jewelry is perfectly chic, simultaneously modern and classic, mirroring the history it draws inspiration from: the beauty of Vicenza, with its Palladian architecture and the goldsmith culture deeply rooted in this territory.

Pesavento is a dream realized through the courage, passionate vision, and enterprising spirit of Chiara Carli, Marino Pesavento, and their wonderful team.



Chiara Carli



Marino Pesavento



The Pesavento team

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THE ITALIAN BRAND WITH INTERNATIONAL VISION

From Vicenza, the city of Palladio, to the shopping streets worldwide, Pesavento is a benchmark for precious design. It represents sought-after Italian style, recognized by a clientele appreciating the beauty and excellent quality of Made in Italy.

The brand's international presence is supported by high-profile events, fashion shows, and presentations, investing in a qualified presence at major industry events and fairs, including Vicenzaoro, the largest European trade fair dedicated to Goldsmithing and Jewelry, a crucial business hub for the sector.

From institutional events to presentations and openings of corners in trendy stores, Pesavento, with its international perspective, seeks to involve its audience everywhere and meet every need of the worldwide market.



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CREATIVE INNOVATION

For Pesavento, each collection is the result of a passionate journey of research and creative insights, creating iconic jewelry by combining traditional goldsmith techniques with stylistic innovation and technological experimentation.

Pesavento's style is defined by uniqueness and continuous exploration. It is a journey that accompanies every step of jewelry creation with the newest production techniques, digital design, the use of 3D technologies, and the application of nanotechnological materials with ultra-bright light effects. Because behind every precious emotion unveils the quality of every detail.

SILVER COLLECTIONS



Polvere di Sogni



Dna Spring



Forever Chic

GOLD COLLECTIONS



Cocktail Gold



Dna Spring Gold



Forever Chic Gold

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SILVER COLLECTIONS

Jewels to love. Masterpieces to wear.

The secret to enchanting success: the poetry of forms is a continuous evolution in Pesavento's creations.

In 2010, **Polvere di Sogni** was born, the iconic collection that continues to inspire as on the first day.

In 2015, **DNA Spring** emerged — a dance of light that mesmerizes with its sinuous threads.

In 2020, **Forever Chic**: it's elegance, timeless elegance.

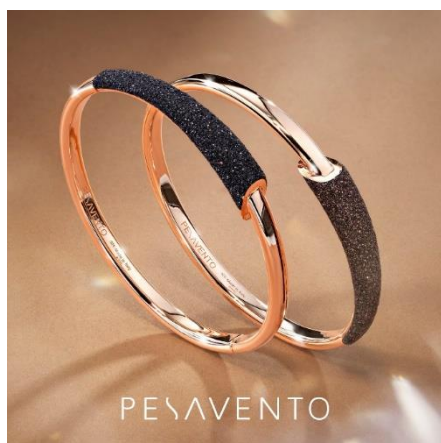
And when beloved creations renew in colors and lines, it's pure amazement. The 2023 novelties are born: **Polvere di Sogni - Colors of the World**, a journey around the world in eight shades, and **DNA Silk**, the sensuality of silk. From best-sellers to novelties, emotions continue...



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SILVER COLLECTIONS



Polvere di Sogni



Polvere di Sogni – Colors of the World



Dna Spring



Dna Silk

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GOLD COLLECTIONS

Precious light to make beauty shine

With its precious reflections, the Diamond Dust illuminates the elegant lines of the 18-carat rose and white gold collections. The iconic shapes of jewelry transform into creations of pure design, adorned with essential grace and everlasting beauty.



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GOLD COLLECTIONS



Cocktail



Cocktail



Dna Spring



Dna Spring

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COMMUNICATION

Print, digital & social media, website, newsletter

From the most important Italian fashion & lifestyle publications to social media and jewelry store displays, Pesavento's campaigns connect Pesavento jewels, jewelers, and customers, inspiring a world sparkling with light and color: it's the world of the Pesavento dream, where every woman can recognize herself and feel like a protagonist.

Pesavento's campaigns engage the audience through social platforms like Instagram and Facebook, achieving significant interactions, visits, and shares.



The Pesavento "Sweet Christmas" 2023 campaign:
4 ad subjects, 9 print ads

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COMMUNICATION



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COMMUNICATION



The Pesavento "Sweet Christmas" 2023 campaign:
4 chapters, 45 Instagram posts, 48 Facebook posts/reels